

Press Release

Arelion Launches PoP in San Luis Potosi, Opening a New Edge Market in Mexico

New PoP brings fully resilient Tier-1 global connectivity to underserved edge market

Stockholm, September XX, 2023 – Arelion today announced a new Point-of-Presence (PoP) in San Luis Potosi, continuing the global Internet carrier’s ongoing expansion in Mexico to meet the connectivity needs of underserved edge markets. Arelion’s new PoP, located at [Neutral Networks’](#) site, will provide wholesale and enterprise customers in the market’s thriving industrial sector with direct, local connectivity to Arelion’s low-latency, high-quality global network and ecosystem of cloud, content and security solutions, enabling further nearshoring investments in San Luis Potosi.

San Luis Potosi is strategically located between Monterrey and Querétaro, two markets where Arelion already operates PoPs. By deploying a fully diverse, resilient connectivity hub in San Luis Potosi, Arelion prevents the latency and performance issues of backhauling traffic on long-distance legacy cables, providing reliable, high-availability connectivity services to wholesale and enterprise customers. San Luis Potosi’s industrial manufacturing sector is booming, with automotive, subassembly and electronics enterprises announcing nearshoring investments in the region, including [BMW’s](#) \$868 million electric car plant and other investments by [TECCO](#) and [Taxan](#).

Experts estimate nearshoring will generate 700,000 jobs in Mexico by 2024 and add \$50 billion to Mexico’s GDP over the next six years ([MEXICONOW](#)). With this new PoP, Arelion establishes itself as a reliable connectivity partner for global, multinational enterprises moving their operations to San Luis Potosi through nearshoring investments. Enterprises can now quickly connect their digital infrastructure in the booming industrial region through Arelion’s high-quality global network and Tier-1 connectivity services.

“Arelion’s new PoP in San Luis Potosi brings the resiliency and powerful connectivity services of a global Tier-1 Internet carrier into an underserved edge market,” said Edison De Leon, Arelion Regional Director Latam & Caribbean. “Amid nearshoring investments from automotive and industrial manufacturing enterprises, this PoP will provide high-quality, high-availability IP services to regional network operators while providing enterprises with high-capacity access to our full ecosystem of content, cloud and security services, driving further economic growth in San Luis Potosi’s thriving industrial parks.”

Being in the center of the city of San Luis Potosí, it is easy for local fiber operators to access the range of services offered by Arelion so that wholesale and enterprise customers can rely on Arelion to connect their commercial and residential customers to business-critical services. The PoP is Arelion’s eighth PoP in Mexico and will be operational in late Q3 2023. Arelion’s other PoPs in Mexico include:

- Two PoPs in Querétaro that serve [Equinix’s MX1](#) and [KIO Networks’](#) QRO sites

- Two PoPs in Mexico City operating in KIO's MEX2 and MEX5 data centers
- One PoP in Mérida, located at [AiTelecom's data center](#)
- Two PoPs in Monterrey, serving [Equinix's MO1 site](#) and [Neutral Networks Pabellón M](#)

With the addition of this PoP in San Luis Potosi, Arelion provides customers in Mexico with enhanced access to Arelion's number one ranked Internet backbone, AS1299, as well as Arelion's portfolio of leading connectivity services, including high-speed [IP Transit](#), [Cloud Connect](#), [Global 40G Ethernet Virtual Circuit \(VC\)](#) and [DDoS Mitigation](#) services for service providers, content providers and enterprises.

About Arelion

Arelion solves global connectivity challenges for multinational enterprises whose businesses rely on digital infrastructure. On top of the world's #1 ranked IP backbone and a unique ecosystem of cloud and network service providers, we provide an award-winning customer experience to customers in more than 125 countries worldwide. Our global Internet services connect more than 700 cloud, security and content providers with low latency. For further resilience, our private Cloud Connect service connects directly to Amazon Web Services, Microsoft Azure, Google Cloud, IBM Cloud and Oracle cloud across North America, Europe and Asia. Discover more at [Arelion.com](#), and follow us on [LinkedIn](#) and [Twitter](#).

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